



**RELUCTECH**  
EDUCTAING WISELY.



## **ADVANCED MASTERS IN DIGITAL MARKETING**

03 COURSES IN ONE  
35 MODULES

14+ CERTIFICATES

100 HOURS OF PRACTICAL  
TRAINING



[WWW.RELUCTECH.COM](http://WWW.RELUCTECH.COM)



**"TELL US  
YOUR DREAMS  
AND WE MAY  
HELP YOU TO  
ACHIEVE  
THEM"**

There's always a HERO Moment in everyone's life, where they can be the best form of themselves. Let us help you in bringing that form out.

**\_\_TEAM RELUCTECH**

GO AHEAD  
AND ASK. WE  
KNOW  
YOU'RE  
CURIOUS.  
WHY  
RELUCTECH?



ATTRACT,  
ENGAGE &  
CONVERT

We meet deadlines. We exceed expectations. We keep people happy by doing the little things right and the big things better.

Also, Simply because we consider Reluctech as an Platform of growth. It's a place for Organic Marketing Ideas and Inspirations and Regeneration An Organisation where ideas are Born, fed, nourished and cultivated into masterpieces. Whether that masterpiece is a lead-Generating website or a compelling Social Media strategy, Reluctech Media, is where it begins





BECOME AN EXPERT

## **FASTEN YOUR CAREER & BUSINESS GROWTH**

- **INCREASING ONLINE BRAND AWARENESS.**
- **BRINGING TARGETED TRAFFIC TO WEBSITE.**
- **GENERATE POTENTIAL LEADS.**
- **INCREASE SALES WITH LESS MARKETING EXPENSE.**

# **DIGITAL MARKETING COURSE (80 HOURS)**



- DIGITAL MARKETING OVERVIEW
- SEARCH ENGINE OPTIMIZATION (SEO)
- LEAD GENERATION
- GOOGLE ADS
- GOOGLE ANALYTICS
- FACEBOOK MARKETING
- LINKEDIN MARKETING
- TWITTER MARKETING
- VIDEO MARKETING
- INSTAGRAM MARKETING
- PINTEREST MARKETING
- ECOMMERCE MARKETING
- CONTENT MARKETING
- E-MAIL MARKETING
- ADSENSE & BLOGGING
- AFFILIATE MARKETING BASICS
- HOW TO GRAB FREELANCING PROJECTS?



# **WEBSITE DEVELOPMENT COURSE (10 HOURS)**

- **CMS BASICS**
- **WORDPRESS / SHOPIFY / WIX BASICS**
- **SELECTION OF QUALITY THEME & PLUGINS**
- **OVERVIEW OF VARIOUS EDITING TOOLS**
- **E-COMMERCE WEBSITE CREATION**
- **CREATING ATTRACTIVE LANDING PAGES**
- **WEBSITE SPEED OPTIMISATION TECHNIQUES**
- **EARNING THROUGH WEBSITES**
- **DROP-SHIPPING BASICS**
- **CREATING GRAPHIC VISUALS / POSTERS**
- **LOGO / ADVT / SLIDER DESIGNING**

# **ADVANCE MARKETING TECHNIQUES & STRATEGIES**

**(10 HOURS)**



- **SPYING ON COMPETITORS MARKETING STRATEGIES**
- **LOCAL SEARCH ENGINE OPTIMIZATION**
- **SALES FUNNELS**
- **FACEBOOK CHATBOTS**
- **ADVANCED SEO TRICKS IN 2022**
- **GROWTH HACKING**
- **A MASSIVE LIST OF 200+ DIGITAL MARKETING TOOLS USED BY TOP DIGITAL MARKETERS**
- **HOW TO START A DIGITAL MARKETING AGENCY?**
- **HOW TO GET CLIENTS AS AN AGENCY?**
- **FACING DIGITAL MARKETING INTERVIEWS.**



**WE OFFER YOU  
AN ASSURED**



*Internship*

**FOR COMPLETE**

**1 MONTH**

YESS ! WE AIN'T JOKING



**JOIN NOW!**



# TOOLS WORTH ₹ 12,000/- FREE

THESE TOOLS WILL HELP YOU BUILD AMAZING WEBSITES AND LANDING PAGES.

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**10 PLUS PREMIUM  
WEBSITE BUILDER.**

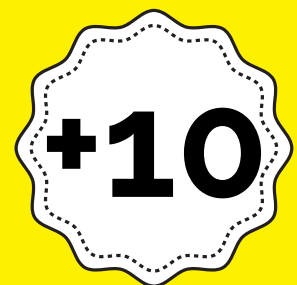
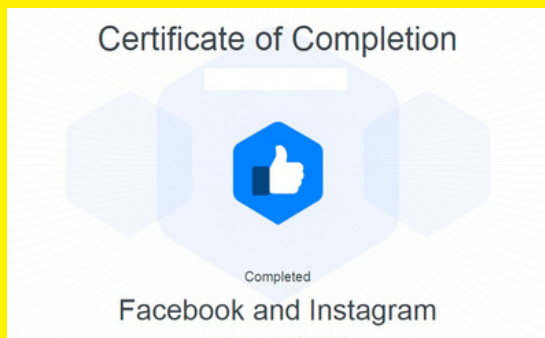
**10 PLUS PREMIUM  
PLUGINS**

**20 PLUS  
PRICING  
TEMPLATES**

**50 PLUS PREMIUM  
THEMES**

BECOME A

# CERTIFIED DIGITAL MARKETER WITH US!





**BUT WAIT, WHAT  
AFTER THIS?**

**JOB?  
STARTUP?  
BUSINESS?  
FREELANCER?**

# Job Seekers

+

## Let The Recruiters Never Say **NO!**



Learn the relevant skills and  
Strategies to your Resume and you  
are ready to get your dream job, as  
skill matters degree's Don't

# STARTUP

Let Your Dream  
Company Get **Started**



Every Step you take towards your education it leads you towards your dreams. learn the Skills of being a perfect marketer and Fullfil your dreams.



# Business owners

## Increase Your Sales and **Revenue.**



Learn the relevant skills and Strategies and apply it to your business to turn it into a gold mine, as all it takes one call to reach the goal

# Freelancers

# Earn Money <sup>+</sup> While travelling the **World.**



Learn the relevant skills and  
Strategies to your Resume and you  
are ready to get your dream job, as  
skill matters degree's Don't

# CONTACT US



**JOIN US & ACCELERATE YOUR  
CAREER.**

**CALL US TODAY**

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